



# Khaleej Times

**MEDIA SOLUTIONS**

[www.khaleejtimes.com](http://www.khaleejtimes.com) @khaleejtimes

# 2023



Khaleej Times is the region's most trusted, influential, and creative media brand, with over 40-year history of exceptional journalism in the Print and Digital space.

# WHO WE ARE.





# WHY KHALEEJ TIMES?

Media Publisher in UAE

**#1**

Copies in circulation

**80K+**

Average Monthly Users

**6.5M+**

Avg Monthly Page views

**55M+**



# WHY KHALEEJ TIMES?

0 and 1st party Consented Users

**4.1M**

Audience Segment to Target

**60**

Average Age

**18-44**

Email Subscribers




**270K+**

**Data:** Visits and Page views  
**Source:** Similar Web Audience:  
**UAE Date:** December 2020 to November 2021  
**Traffic:** Websites

# AHEAD OF THE COMPETITION.




### Industry rank ⓘ

In 🇦🇪 News and Media

Domain	Rank
 khaleejtimes.com	#1
 gulfnews.com	#2
 thenationalnews.com	-




### Country rank ⓘ

📅 Dec 2020 - Nov 2021 🇦🇪 United Arab Emirates

Domain	Rank
 khaleejtimes.com	#11
 gulfnews.com	#18
 thenationalnews.com	#52

### Total Visits ⓘ

📅 Dec 2020 - Nov 2021 🇦🇪 United Arab Emirates

Domain	Visits
 khaleejtimes.com	207.5M
 gulfnews.com	131.5M
 thenationalnews.com	39.17M

“Success is BEST  
when it’s shared!”  
Howard Schultz

# OUR PARTNERS.





# WHAT WE OFFER.



**PRINT**



**DIGITAL & SOCIAL**



**EVENTS**



# PRINT AUDIENCE.



80K+

Printed copies in circulation

100K+

Subscribers of KTEpaper

79.4%

Distribution for individual subscribers

40%

of KT readers have a net household  
income of AED18K and above

3.2

Eyeball



# PRINT AUDIENCE.

3.1%

Airlines

16.1%

Sharjah & N.E

15.7%

AbuDhabi & AlAin

65.1%

Dubai



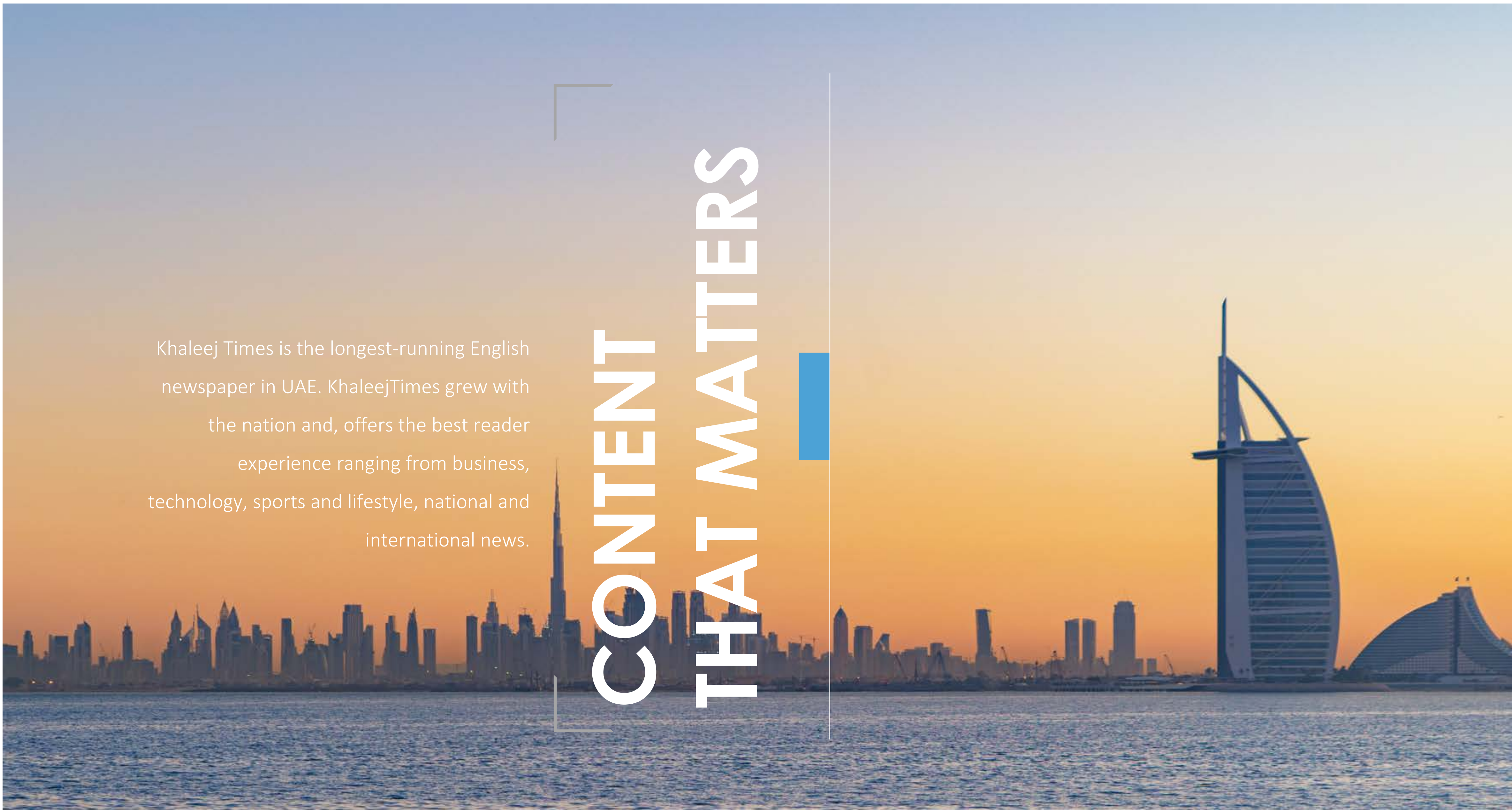
# OUR PRINT PRODUCTS





Khaleej Times is the longest-running English newspaper in UAE. KhaleejTimes grew with the nation and, offers the best reader experience ranging from business, technology, sports and lifestyle, national and international news.

# CONTENT THAT MATTERS





# SUPPLEMENTS.

Khaleej Times Supplements offer advertisers an exceptional opportunity to promote their products and services to a precise target audience.

Top Khaleej Times Supplements include:

Country Supplements

Immigration

Education

Health and Wellness

Festive Cook books





DIGITAL &  
SOCIAL  
MEDIA  
VISITORS.

24M+

6.5M+

Monthly Average KT website  
users

250K+

KT App users

5.4M+

KT Social Media Reach

270K+

Newsletter Subscribers

700K+

Push Notification Subscribers



# IN-HOUSE VIDEO CONTENT CURATION.

Ours pecialized in-house multimedia team provides a comprehensive service solution from production to distribution across all Khaleej Times platforms.



FACEBOOK LIVE //

VIDEO INSTORE CONTENT //





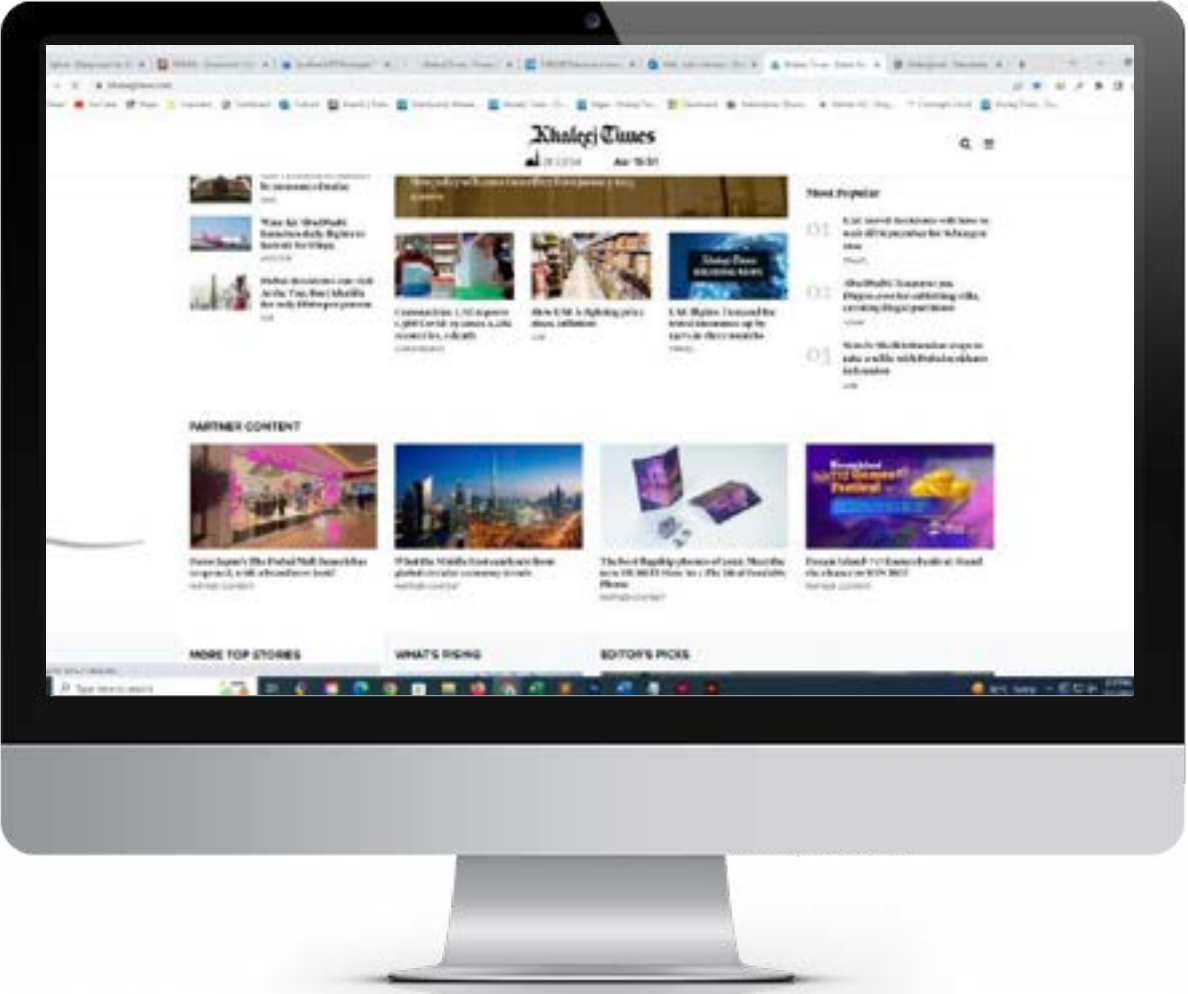
PARTNER  
CONTENT.

Create brand awareness by showcasing  
your brand product through native  
articles placed on the prime slots of  
the Khaleej Times homepage.

- 1 to 7 days homepage placement
- Social media promotion on KT social  
handles
- Push notification to KT database



Push Notification



Banner on Homepage



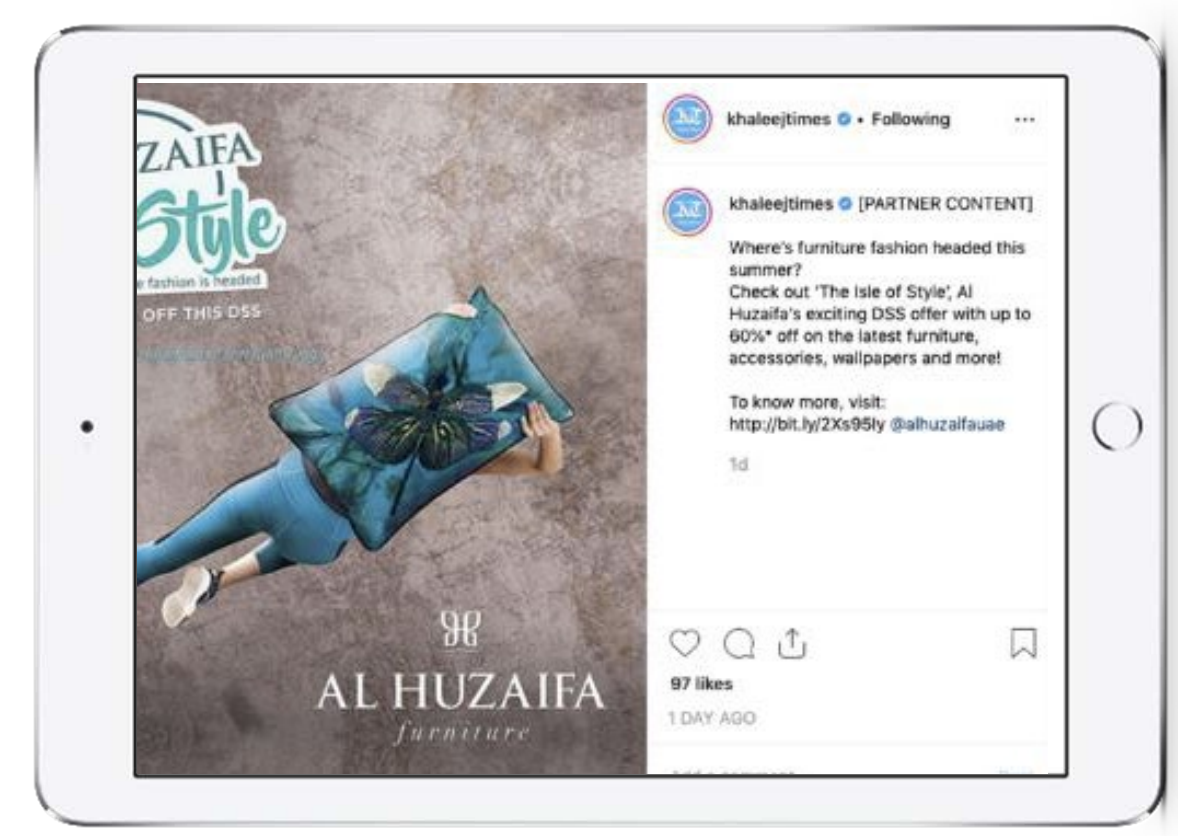
Sharaf DG Article  
Banner on Homepage



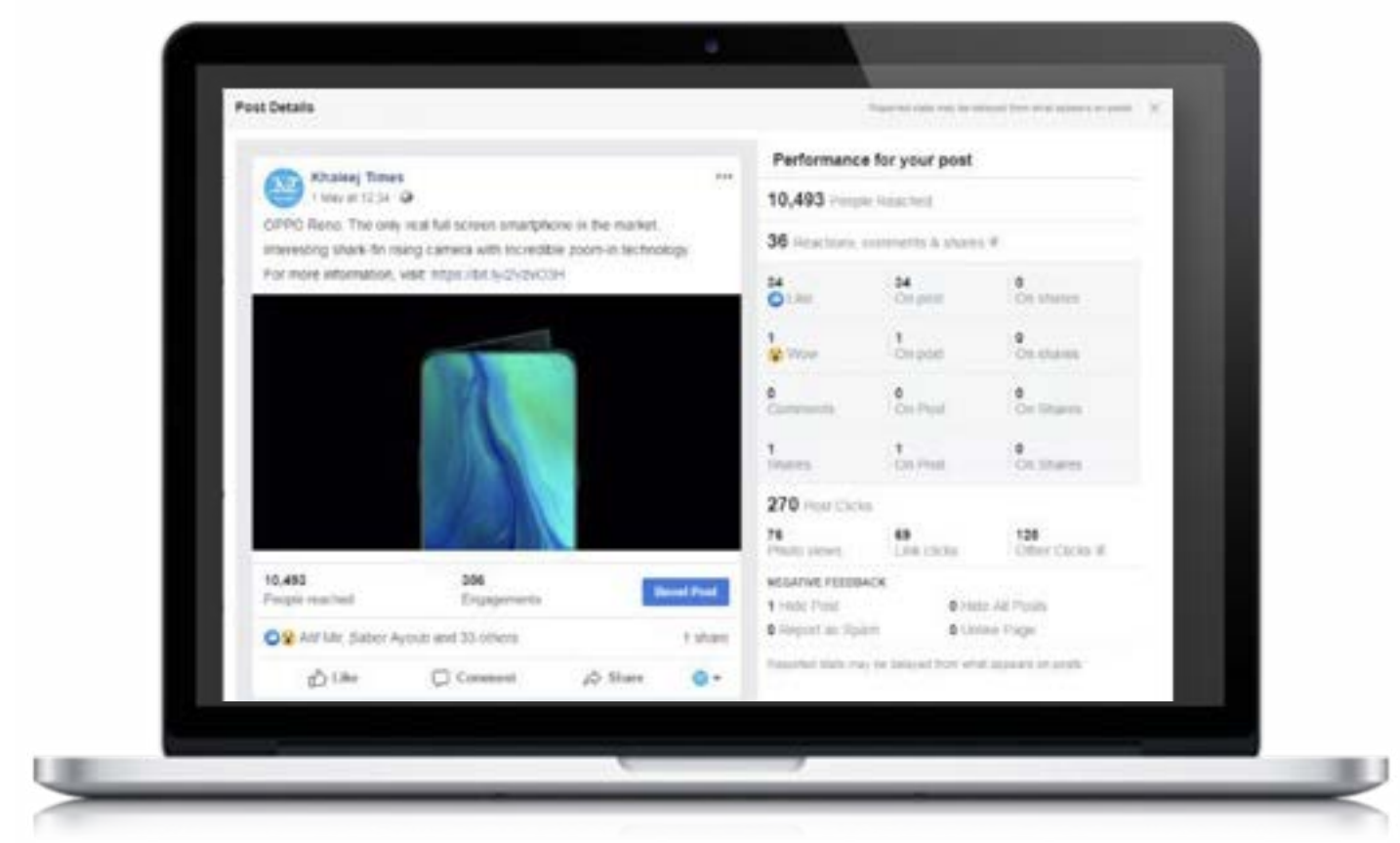
# SOCIAL MEDIA & PUSH NOTIFICATION



INSTAGRAM CAMPAIGN



FACEBOOK CAMPAIGN





# STANDARD BANNERS.

Drive traffic and create interest for your products by placing banner ads on high-traffic locations on the Khaleej Times website



Average Monthly Users  
**6.5M+**

Avg Monthly Page views  
**55M+**



# PERFORMANCE SOLUTIONS.

Drive traffic and create interest for your products by placing banner ads on high-traffic locations on the Khaleej Times website



270K+

Subscribers

700K+

Push Notification Subscribers



# KHALEEJ TIMES EVENTS.

Khaleej Times Events brings the power of our news paper to live in-person and virtual experiences, featuring dynamic discussions with top CEOs, investors, entrepreneurs, policymakers, and innovators. Our events deliver actionable insights, unmatched networking, and valuable sponsorship opportunities.





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EVENTS IN COUNTRIES.



UAE

KSA

QATAR

INDIA



# EVENTS IN NUMBERS.

## WHO WE REACH

- C-Suite & BDMS
- High-Net-Worth Investors
- Financial Advisors
- Policymakers
- SmallBusiness Owners
- Entrepreneurs

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- C-Suite & BDMS
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## WHAT WE COVER

- Business
- Entrepreneurship
- HealthCare
- Investing
- Politics & Policy
- Social Impact
- Tech

16+

Events and Boardrooms

5000+

Attendees from all over the world

270K+

Emailer reach



1M+ REACH

# KHALEEJ TIMES EXCLUSIVE MEDIA PARTNER

Khaleej Times is considered the  
exclusive media partner for the major  
sports events in Dubai

