Khaleej Times is the region’s most trusted, influential, and creative media brand, with over 40-year history of exceptional journalism in the Print and Digitalspace.
WHY KHALEEJ TIMES?

Media Publisher in UAE  
#1

Copies in circulation  
80K+

Average Monthly Users  
6.5M+

Avg Monthly Page views  
55M+
0 and 1st party Consented Users | Audience Segment to Target | Average Age | Email Subscribers
--- | --- | --- | ---
4.1M | 60 | 18-44 | 270K+
Data: Visits and Page views  
Source: Similar Web  
Audience: UAE  
Date: December 2020 to November 2021  
Traffic: Websites

### Industry rank

<table>
<thead>
<tr>
<th>Domain</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>khaleejtimes.com</td>
<td>#1</td>
</tr>
<tr>
<td>gulfnews.com</td>
<td>#2</td>
</tr>
<tr>
<td>thenationalnews.com</td>
<td>-</td>
</tr>
</tbody>
</table>

### Country rank

<table>
<thead>
<tr>
<th>Domain</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>khaleejtimes.com</td>
<td>#11</td>
</tr>
<tr>
<td>gulfnews.com</td>
<td>#18</td>
</tr>
<tr>
<td>thenationalnews.com</td>
<td>#52</td>
</tr>
</tbody>
</table>

### Total Visits

<table>
<thead>
<tr>
<th>Domain</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>khaleejtimes.com</td>
<td>207.5M</td>
</tr>
<tr>
<td>gulfnews.com</td>
<td>131.5M</td>
</tr>
<tr>
<td>thenationalnews.com</td>
<td>39.17M</td>
</tr>
</tbody>
</table>
“Success is BEST when it’s shared!”

Howard Schultz
WHAT WE OFFER.
80K+ Printed copies in circulation
100K+ Subscribers of KTEpaper
79.4% Distribution for individual subscribers
40% of KT readers have a net household income of AED18K and above
3.2 Eyeball
<table>
<thead>
<tr>
<th></th>
<th>Percent</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airlines</td>
<td>3.1%</td>
<td></td>
</tr>
<tr>
<td>Sharjah &amp; N.E</td>
<td>16.1%</td>
<td></td>
</tr>
<tr>
<td>AbuDhabi &amp; AlAin</td>
<td>15.7%</td>
<td></td>
</tr>
<tr>
<td>Dubai</td>
<td>65.1%</td>
<td></td>
</tr>
</tbody>
</table>
Khaleej Times is the longest-running English newspaper in UAE. Khaleej Times grew with the nation and, offers the best reader experience ranging from business, technology, sports and lifestyle, national and international news.
Khaleej Times Supplements offer advertisers an exceptional opportunity to promote their products and services to a precise target audience.

Top Khaleej Times Supplements include:
- Country Supplements
- Immigration
- Education
- Health and Wellness
- Festive Cook books
DIGITAL & SOCIAL MEDIA VISITORS.

24M+

6.5M+ Monthly Average KT website users

250K+ KT App users

5.4M+ KT Social Media Reach

270K+ Newsletter Subscribers

700K+ Push Notification Subscribers
Ours specialized in-house multimedia team provides a comprehensive service solution from production to distribution across all Khaleej Times platforms.
Create brand awareness by showcasing your brand product through native articles placed on the prime slots of the Khaleej Times homepage.

1 to 7 days homepage placement
Social media promotion on KT social handles
Push notification to KT database
FACEBOOK CAMPAIGN

SOCIAL MEDIA & PUSH NOTIFICATION

INSTAGRAM CAMPAIGN
STANDARD BANNERS.

Drive traffic and create interest for your products by placing banner ads on high-traffic locations on the Khaleej Times website.

Average Monthly Users: 6.5M+
Avg Monthly Page views: 55M+
Drive traffic and create interest for your products by placing banner ads on high-traffic locations on the Khaleej Times website.

270K+ Subscribers
700K+ Push Notification Subscribers
Khaleej Times Events brings the power of our news paper to live in-person and virtual experiences, featuring dynamic discussions with top CEOs, investors, entrepreneurs, policymakers, and innovators. Our events deliver actionable insights, unmatched networking, and valuable sponsorship opportunities.
Khaleej Times Events brings the power of our news paper to live-in person and virtual experiences, featuring dynamic discussions with top CEOs, investors, entrepreneurs, policymakers, and innovators. Our events deliver actionable insights, unmatched networking, and valuable sponsorship opportunities.
EVENTS IN COUNTRIES.

UAE  KSA  QATAR  INDIA
EVENTS IN NUMBERS.

WHO WE REACH
C-Suite & BDMS
High-Net-Worth Investors
Financial Advisors
Policymakers
Small Business Owners
Entrepreneurs

WHAT WE COVER
Business
Entrepreneurship
Health Care
Investing
Politics & Policy
Social Impact
Tech

WHO WE REACH
C-Suite & BDMS
High-Net-Worth Investors
Financial Advisors
Policymakers
Small Business Owners
Entrepreneurs

16+
Events and Boardrooms

5000+
Attendees from all over the world

270K+
Emailer reach
Khaleej Times is considered the exclusive media partner for the major sports events in Dubai.

1M+ REACH